

## AJ Designz Social Media Marketing Packages

SM Packages	Bronze \$350 USD	Silver \$550 USD	Gold \$950
Channel	Any 2 Channels	Any 3 Channels	Any 4 Channels
Strategy			
Identify Business Goals	Yes	Yes	Yes
Fully Managed Platforms	2 Platforms	3 Platforms	4 Platforms
Determine Your Audience & Monitor	Yes	Yes	Yes
Social Media Calendar Creation	Yes	Yes	Yes
Content Strategy Creation	Yes	Yes	Yes
Identify Hashtags	Yes	Yes	Yes
Facebook Promotion			
Profile Optimization	Yes	Yes	Yes
Creative Image	8	10	15
Facebook Timeline Status Posting	15	20	40
Post Sharing in Groups	5	7	10
Cover Image Upload	1	1	2
Group Creation	No	1	2
Group Join	No	3	5
Target Page Likes	Yes	Yes	Yes
Video Sharing (Client Provides)	Yes	Yes	Yes
Call to Action Button	Yes	Yes	Yes
Facebook Review Postings	No	No	Yes
Polls Creation & Management	No	Yes	Yes
Deleting Unwanted Spam	Yes	Yes	Yes
Traffic Monitoring via Google Analytics	Yes	Yes	Yes
Sponsored Ads (Additional Cost)	Yes	Yes	Yes
Twitter			
Profile Optimization	Yes	Yes	Yes

Tweet Posting	15	20	40
Retweets	Yes	Yes	Yes
Background Image Upload	1	1	2
Cover Photo Upload	1	1	2
Sponsored Tweets (Additional Cost)	Yes	Yes	Yes
#Hashtag Trend Research	No	Yes	Yes
Twitter Analytics Monitoring	Yes	Yes	Yes
<b>Instagram</b>			
Profile Optimization	Yes	Yes	Yes
IG Image Sharing	15	20	30
#Hashtag Trend Research	Yes	Yes	Yes
Comments & Likes Management (Engagement Strategy)	Yes	Yes	Yes
Image Tagging to Friends/Followers (Increase Reach)	Yes	Yes	Yes
IG Analytics Monitoring	Yes	Yes	Yes
<b>LinkedIn</b>			
Profile Optimization	Yes	Yes	Yes
LI Post Sharing	15	20	40
Company Page Creation	Yes	Yes	Yes
Company Page Banner	1	1	2
Profile Connection Buildup	No	No	Yes
Relevant Group Joining	No	1	2
Post Sharing in Groups	No	15	20
LI Pulse Posting	No	1	2
<b>YouTube</b>			
Profile Optimization	Yes	Yes	Yes
Channel Upload	No	Yes	Yes

Video Uploads (Provided by Client)	5	10	15
Video Promotion	10	20	30
Video Title & Meta Optimization	No	Yes	Yes
Thumbnail Creative For Videos	Yes	Yes	Yes
Comment Moderation	Yes	Yes	Yes
<b>Pinterest</b>			
Profile Optimization	Yes	Yes	Yes
Board Creation	5	8	10
Pins Posted	15	20	40

\*\*Prices per Month